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The Ulysses Factor: Evaluating Visitors in Tourist Settings (Recent Research in Psychology) Softcover reprint of the original 1st ed. 1988 Edition by Philip Pearce (Author) ISBN-13: 978-0387968346

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Overall results suggested that host-site-involvement motivation (e.g., experiencing different cultures) and nature-related motivation (e.g., being close to nature) were more important factors to the more experienced travelers, whereas motivations such as stimulation, personal development, relationship (security), self-actualization, nostalgia, romance, and recognition had a higher priority for the less experienced ones.

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